

Pacific-Asia Conference on Knowledge Discovery and Data Mining

# PAKDD 2018

3 - 6 JUNE 2018, MELBOURNE AUSTRALIA

[prada-research.net/pakdd18/](http://prada-research.net/pakdd18/)

## The 22<sup>nd</sup> Pacific-Asia Conference in Knowledge Discovery and Data Mining | Melbourne, Australia, June 3-6, 2018

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### Sponsorship Opportunities

#### About PAKDD 2018

##### *Topic*

PAKDD is a leading International conference in the areas of data mining and knowledge discovery. Since 1997, PAKDD has successfully brought together leading researchers and developers from all areas related to knowledge discovery and data mining. It provides a premier forum for researchers and industry practitioners to share their new ideas, original research results and practical development experiences. In PAKDD2018, we will continue the tradition of promoting collaboration between academia and industry. During PAKDD2018, we will create a rich program that bridges further the academic-commercial gap in all related areas such as data mining, artificial intelligence, big data analytics, business intelligence, data warehousing, machine learning, database systems, knowledge acquisition, data visualization, knowledge based systems, plus tutorials and workshops organized by leading researchers in the relevant fields, and exhibition of products, companies, and research centers. It is your opportunity to advertise and promote your businesses, services, products and enterprise spirit through PAKDD2018 in Melbourne.

##### *Program*

PAKDD 2018 will contain a strong and exciting program, tentatively including:

- **3 Keynotes (internationally renown experts in the field)**
- **30 Technical Paper Sessions (164 papers)**
- **3 Tutorials and 5 Workshops**
- **Special Session for PAKDD18 Data Mining Contest**
- **Social programs including reception, banquet and excursion**
- **Industrial/publisher Exhibitions**

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We believe that the leading forum will provide you the state-of-the-art progress on data mining and knowledge discovery.

## *Who will attend?*

The conference will host researchers, academicians, policy makers and implementers from all over the world (especially Pacific-Asia) gathering to present important findings and new trends and challenges in all fields of Knowledge Discovery and Data Mining (KDD), including latest research results in machine learning, artificial intelligence and deep learning to KDD. The PAKDD-2018 Conference is expected to attract approximately 350 delegates from all over the world representing the following groups:

- Researchers and academic developers from institutions over the world
  - Senior executives from academia, governments and industries
  - Decision makers and policy advisers from leading organizations in Australia
  - Postgraduate students involved in leading-edge research fields of KDD
  - Members of professional associations
- For the details of PAKDD2018 please visit <http://prada-research.net/pakdd18/>
  - For the details of PAKDD steering committee and past conferences please visit <http://pakdd.togaware.com/websites.html>

## **PAKDD 2018 Sponsorship Details**

PAKDD2018 offers several kinds of sponsorship opportunities for sponsoring organizations. Sponsors of PAKDD gain visibility for their companies and products, demonstrate their support to knowledge discovery and data mining related research and development, and contribute to the success of the conference.

Following levels of sponsorship are available (**all GST inclusive**):

- **Platinum Sponsorship:** \$15,000 AUD
- **Gold Sponsorship:** \$10,000 AUD
- **Silver Sponsorship:** \$5,000 AUD
- **Bronze Sponsorship:** \$3,000 AUD

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- **Portable Charging Station:** \$5,000 AUD
- **Name Badge Lanyard:** \$3,500 AUD
- **Student Travel Award:** \$2,500 AUD

## Sponsorship Benefits

Sponsors will have the opportunity to reach over 350 Data Mining/Data Analytics experts including top-class researchers and industry practitioners from all over the world. In return for your sponsorship, a sponsor at any level will be listed in the conference Program Booklet under different sponsorship levels, and on the conference web site, with an active link to the sponsor's company Home Page. Moreover, sponsors can have a standing flyer displayed at the conference main hall to promote your organization or your products. Conference participants will provide your organization with an opportunity to network with leaders, educators, researchers, government officials and other stakeholders including PhD and research students and members of professional bodies.

Depending on the level of sponsorship, a sponsor will receive the following additional benefits:

## Platinum Sponsorship: \$15,000 AUD

- Acknowledgement as Platinum Sponsor through URL linked corporate logo on PAKDD2018 website
- Acknowledgement as Platinum Sponsor through corporate logo in PAKDD2018 Conference Program
- Acknowledgement as Platinum Sponsor through corporate logo on PAKDD2018 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- Three complimentary full registrations
- One prime location 3m x 2m Table Top Exhibition Space in the Exhibition area
- Corporate slide (supplied by sponsor) to be shown at regular intervals throughout main conference sessions for one particular day

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## Gold Sponsorship: \$10,000 AUD

- Acknowledgement as Gold Sponsor through URL linked corporate logo on PAKDD2018 website
- Acknowledgement as Gold Sponsor through corporate logo in PAKDD2018 Conference Program
- Acknowledgement as Gold Sponsor through corporate logo on PAKDD2018 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- Two complimentary full registrations
- One 3m x 2m Table Top Exhibition Space in the Exhibition area
- Corporate slide (supplied by sponsor) to be shown at regular intervals throughout main conference sessions for one particular day

## Silver Sponsorship: \$5,000 AUD

- Acknowledgement as Silver Sponsor through URL linked corporate logo on PAKDD2018 website
- Acknowledgement as Silver Sponsor through corporate logo in PAKDD2018 Conference Program
- Acknowledgement as Silver Sponsor through corporate logo on PAKDD2018 Conference signage
- One brochure or document about the corporation or products can be included in conference bag for each conference participant.
- One complimentary full registration

## Bronze Sponsorship: \$3,000 AUD

- Acknowledgement as Bronze Sponsor through URL linked corporate logo on PAKDD2018 website
- Acknowledgement as Bronze Sponsor through corporate logo in PAKDD2018 Conference Program
- Acknowledgement as Bronze Sponsor through corporate logo on PAKDD2018 Conference signage
- One complimentary ticket to the conference banquet

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## **Portable Device Charging Station: \$5,000 AUD**

A Charging Stations will be located within the exhibition where delegates can charge their portable devices.

- Corporate Logo on signage at the Charging Station
- Opportunity to place one company provided free standing pull up banner next to the Charging Station (2m high and 1m wide)
- Acknowledgement through URL linked corporate logo on PAKDD2018 website
- Acknowledgement through corporate logo in PAKDD2018 Conference Program
- Acknowledgement through corporate logo on PAKDD2018 Conference signage

## **Name Badge and Lanyard (exclusive opportunity): \$3,500 AUD**

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

- Company Logo on name badge (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on lanyard (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Acknowledgement through URL linked corporate logo on PAKDD2018 website
- Acknowledgement through corporate logo in PAKDD2018 Conference Program
- Acknowledgement through corporate logo on PAKDD2018 Conference signage
- Opportunity to include a Welcome Letter to your delegate(s) in their registration pack

## **Student Travel Award: \$2,500 AUD**

Attending academic conference is an extremely important component of research students, your sponsorship will be directly used to provide travel support to students who might not have the financial mean to attend the conference. Student Travel Award will be selected based on the quality of paper rated by from the rigorous technical reviewing process. Your benefit include:

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- Acknowledgement as Student Travel Award Sponsor through URL linked corporate logo on PAKDD2018 website
- Acknowledgement as Student Travel Award Sponsor through corporate logo in PAKDD2018 Conference Program
- Acknowledgement as Student Travel Award Sponsor through corporate logo on PAKDD2018 Conference signage
- One complimentary ticket to the conference banquet.

## Exhibition Table Top Display: \$3,300

The exhibition will be a major component of the Conference with the Conference Program designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks will be located within the exhibition area. The exhibition is set to be the primary networking arena for delegates, Conference sponsors and exhibitors.

- 3m x 2m space in the exhibition
- Trestle table and 2 chairs
- On standard power point
- Acknowledgement through URL linked corporate logo on PAKDD2018 website
- Acknowledgement through corporate logo in PAKDD2018 Conference Program
- Acknowledgement through corporate logo on PAKDD2018 Conference signage
- Two exhibitor registrations table top (including lunch, refreshments and access to the Welcome Reception)
- One Exhibition Satchel containing Conference Program per table top

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## Contact

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